Symbols

Systems

connotation?

References

Line of enquiry

Symbol

Amazon

Increases use of

Environmentally friendly

One of the easiest material to recycle

low-cost, low impact, less care?

Official language

Mouse, button, amazon logo

Symbol

What are the context for this symbol?

What are the underlaying structure of this symbol?

Is symbol a tool for simplification?

symbols work because they are distinct, simple and easy to remember but they do not necessarily simplify the process (Pater, 2016).

Which systems does this recycling symbol belong?

Protest sign placard

Unofficial language

Cardboard Boxes

Unofficial language

Over-consumption and inequality

Shelter for homeless people

Materials become symbols

Material / Symbol

Kinds of Packaging

Primary Secondary Tertiary

Symbol

Western; therefore universal

Official language

Recycling symbol

An intentionally complex and confusing system

Unofficial language

Symbol

Great quality

recycling centre

Production

Quality

Collected as recycleables

Packages

Increase

Deliveries (Free & Fast)

Enabled through low-cost labours on contracts

Fulfilling Cenre

Online purchases

enables through ads; campaigns; membership and subscription programs

eCommerce

lead to

Economic growth, efficiency

Low quality

disposed

No awareness, knowledge, incentive on recycling

Overtake

In-store purchases

how else could symbol communicate in an unofficial way?

Unofficial language

reading images is a skill that has to be taught

No matter how simple and strong a symbol, its adaptation, resemblance, or appropriation can completely change its meaning (Pater, 2016).

leads to

Observation: waste taking up physical space in people's home

Waste

Increases

Junk and culture (Crow, 2010).

how could design generate new meanings with discarded items in an alternative way?

How to re-imagine an 'universal' symbol and use it as a form for resistance or to reflect?

Rules vary from region to region, has made waste sorting and collection a daily and weekly chores

Symbol

Bins

objects become symbols

Landfill

Pollution

what is included and excluded in the design of an artifact or system and then communicates the implications of those decisions by designing objects that invert assumptions and exaggerate the excluded qualities. (DiSalvo, 2014)

What is included and what is excluded from the system?

a similar thing that can be compared (Crow, 2010).

a dissimilar thing that can be exchanged (Crow, 2010).

How does waste management make money?

How does privatisation of landfill work?

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