

Week 1 Studio Practices



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Investigate these boxes' journeys by examining the type of cardboard, shipping labels, and other visual properties

Line of enquiry

How can **collecting and examining** people's cardboard boxes, along with their visual and physical properties, uncover **a more nuanced understanding of the production systems** behind them?

Input

other people's boxes and
stories about the boxes

Audience

People who prefer shopping online and often purchase products internationally



Methods

- Method 1: Investigating
- Method 2: Cataloguing
- Method 3: Collaging / Alternative Narratives
- Method 4: Translating + Screenprinting as a way to publish

Methods

Method 1: Investigating

Reference

“the process of becoming waste implies a loss of information”

Offenhuber, D. (2023) Waste Is Information: Infrastructure Legibility and Governance. Cambridge: The MIT Press.

寄自 From 北京 BEIJING EMS CHINA	航空 By airmail	EMS-CN 35	
总包号 Mail No 37	寄往 To 考文垂 HSHK D 库区 PEK		
寄发日期 2025/01/14 date of Despatch	COVENTRY PARCELFORCE		
容器号码 Receptacle No 13	Royal Mail Great Britain		
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航空
By airmail

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北京 FRA LHR

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Royal Mail Great Britain

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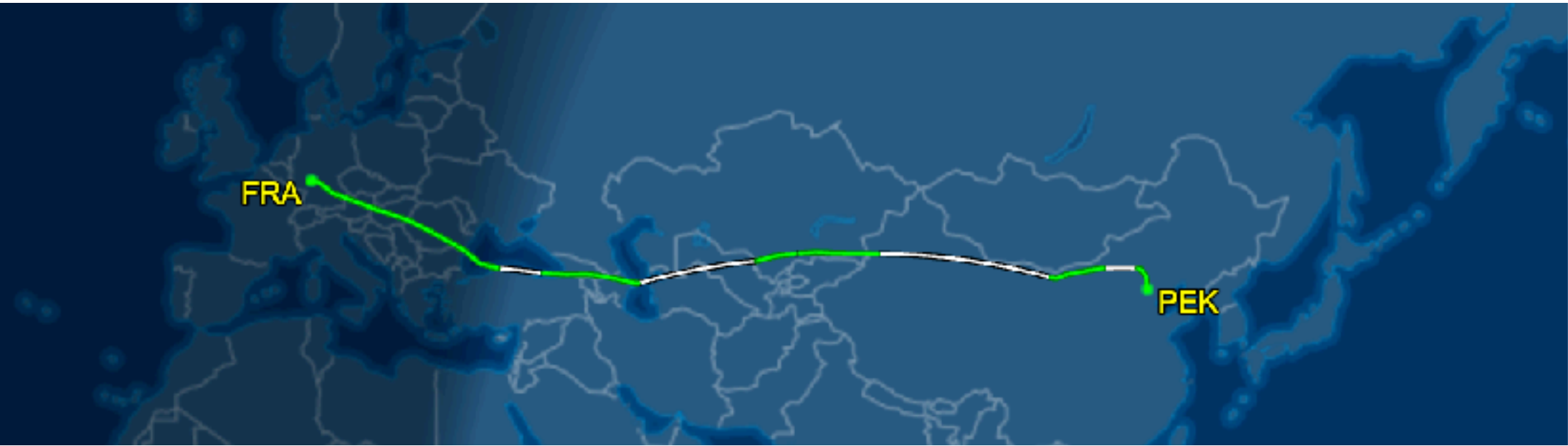
航空
By airmail

北京

FRA

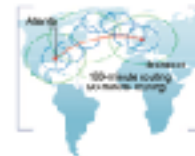
LHR

LH8431-900



Focus: B777F

The TriSte Seven opens the door to a new dimension in air freight. The seven-segment is the sum of many ground-breaking detailed solutions.



EP276 replaced Rightwing
The TriSte Seven opens the door to a new dimension in air freight. The seven-segment is the sum of many ground-breaking detailed solutions.



北京

FRA



Flight

Number: 8431

Operator: Lufthansa Cargo

From: PEK Beijing Capital International Airport

To: FRA Frankfurt Airport

Aircraft: B777F, the largest twin-engine freighter in the world, designed for long-haul routes

Frequency: four days per week during winter

Average: 10-12 hours

Fuel/hour: 7-8 tons

Load: 102,870 kg

Box's journey

Duration: 11h 27m

Fuel consumption: 86 tons of fuel

Box weight: 4kg

Airmail Center Frankfurt

130 Airlines to 300 destinations

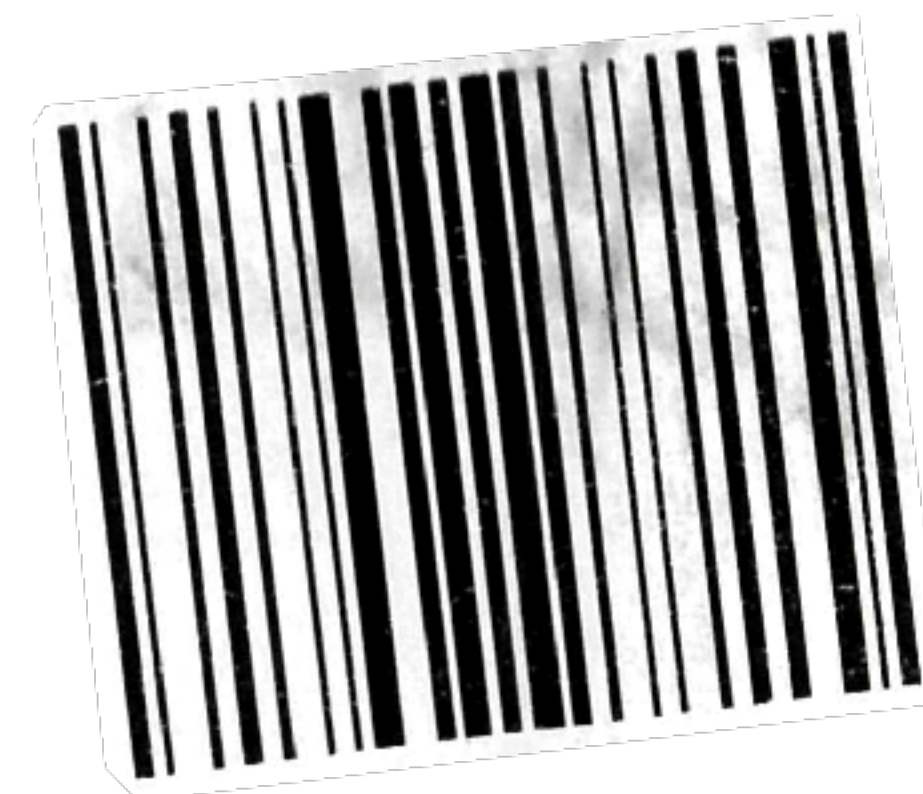
More than 400 tons of airmail per day



PARCEL  **FORCE**
WORLDWIDE

24

LONDON CENTRAL
DEPOT



SEPC

IOP216

CAR2STA9

COVENTRY PARCELFORCE
Royal Mail Great Britain

If the item is being imported into the United Kingdom, it will be handled by the International hub of Parcel Force in Coventry before (pending any customs clearance) being passed to our National hub for onward delivery.

24

Next Day shipping

PARCEL  **FORCE**
WORLDWIDE

Parcelforce Worldwide is a trading name of Royal Mail

SEPC

South East Processing Centre in Hatfield

**LONDON CENTRAL
DEPOT**

24-58 Royal College Street, Camden,
London NW1 0QA



Methods

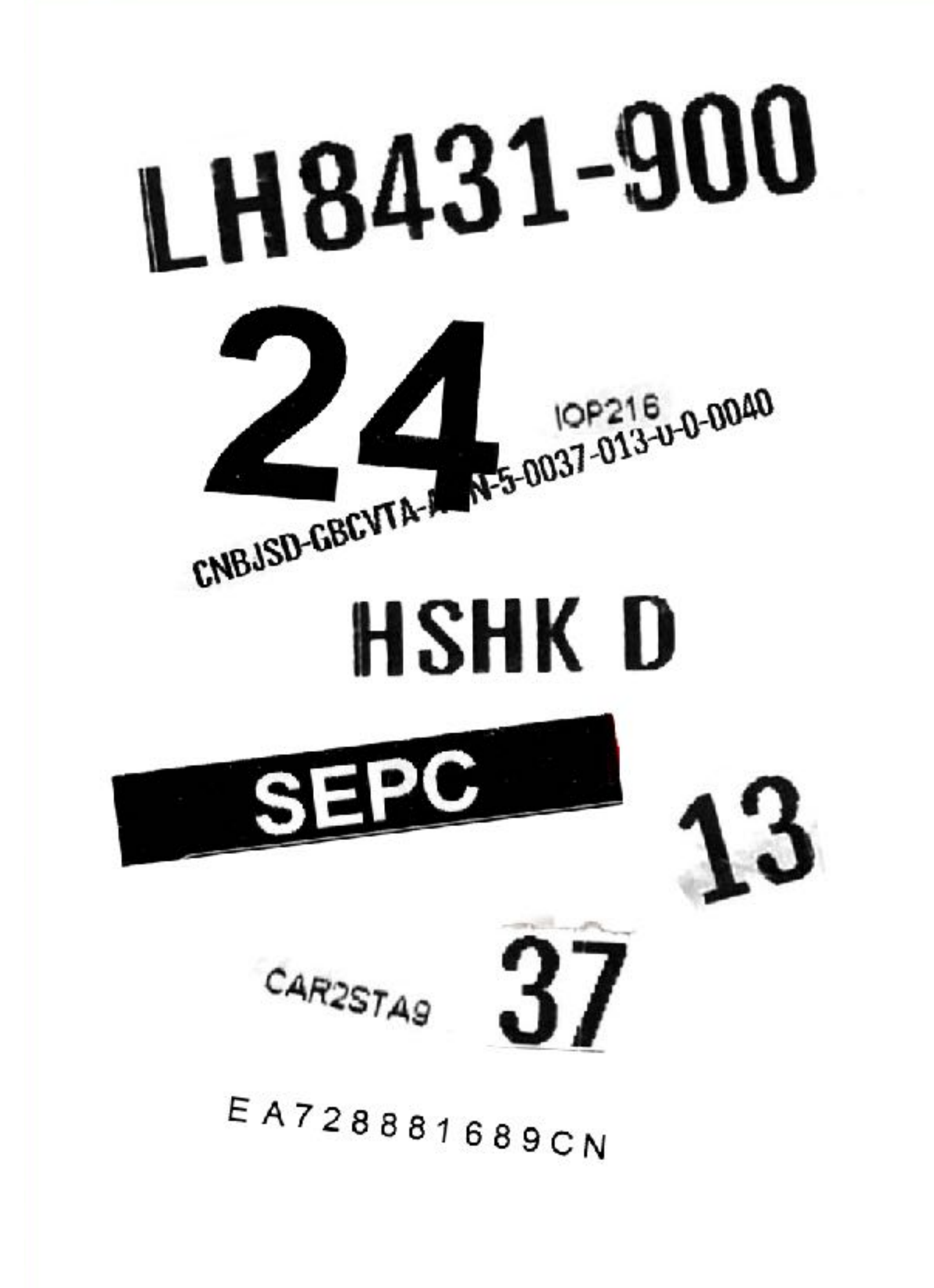
Method 2: Cataloguing

Reference

“sorting can reverse the process of becoming waste,
restoring hidden information and value”

Offenhuber, D. (2023) Waste Is Information: Infrastructure Legibility and Governance. Cambridge: The MIT Press.

Barcodes, numeric codes & serial codes



Logos and locations

COVENTRY PARCELFORCE
Royal Mail Great Britain

中国邮政
CHINA POST
大连邮政

PARCEL  FORCE
WORLDWIDE

EMS 中国邮政集团公司
CHINA POST GROUP

情系万家 信达天下
Reaching Everyone Everywhere

中
国
邮
政

航空
By airmail

北京

PEK

FRA

LHR

考文垂

COVENTRY

Hand writings

UK

Rd , London



英国

Methods

Method 3: Collaging / Alternative Narratives



Paper Police by Jürgen o. olbrich





Postal Service Provider



Locations

情系万家 信达天下

Reaching Everyone Everywhere

温馨提示：按照相关法律法规，我司将对您寄递的信件之外的
内件物品进行验视，请暂不封口，感谢您的配合！

Control

邮政农产品，好物链接美好
邮政寄递，快速传递美好
邮政金融，价值成就美好

制造商：
生产日期：
数量：

情系万家 信达天下
Reaching Everyone Everywhere

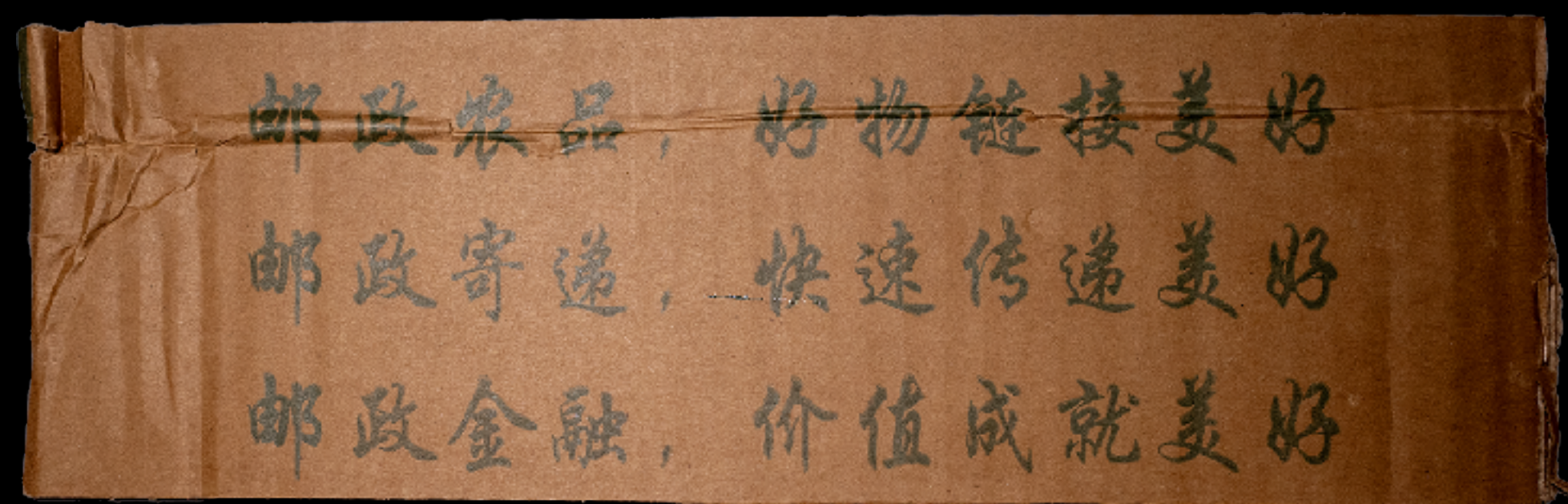
Production



Production
and Sustainability
(as a reputation-building tool)

Methods

Method 4:
Translating
+ Screenprinting as a way to publish



好物

goods

价值

value

美好

loveliness

情系万家 信达天下
Reaching Everyone Everywhere

成就

achive

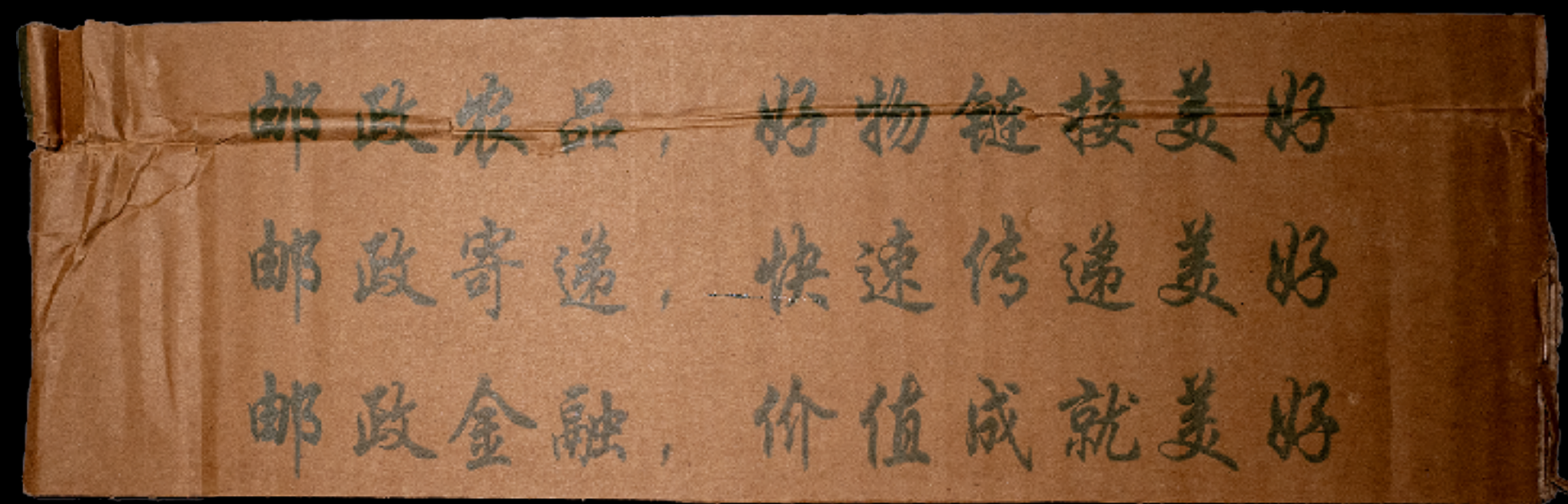
传递

transport



“I think a picture is more like the real world when it is made out of the real world.”

Robert Rauschenberg



goods 好物

value 价值

loveliness 美好

情系万家 信达天下
Reaching Everyone Everywhere

achieve 成就

transport 传递

邮政农产品，好物链接美好
邮政寄递，快速传递美好
邮政金融，价值成就美好

情系万家 信达天下
Reaching Everyone Everywhere

goods 好物


value 价值


loveliness 美好

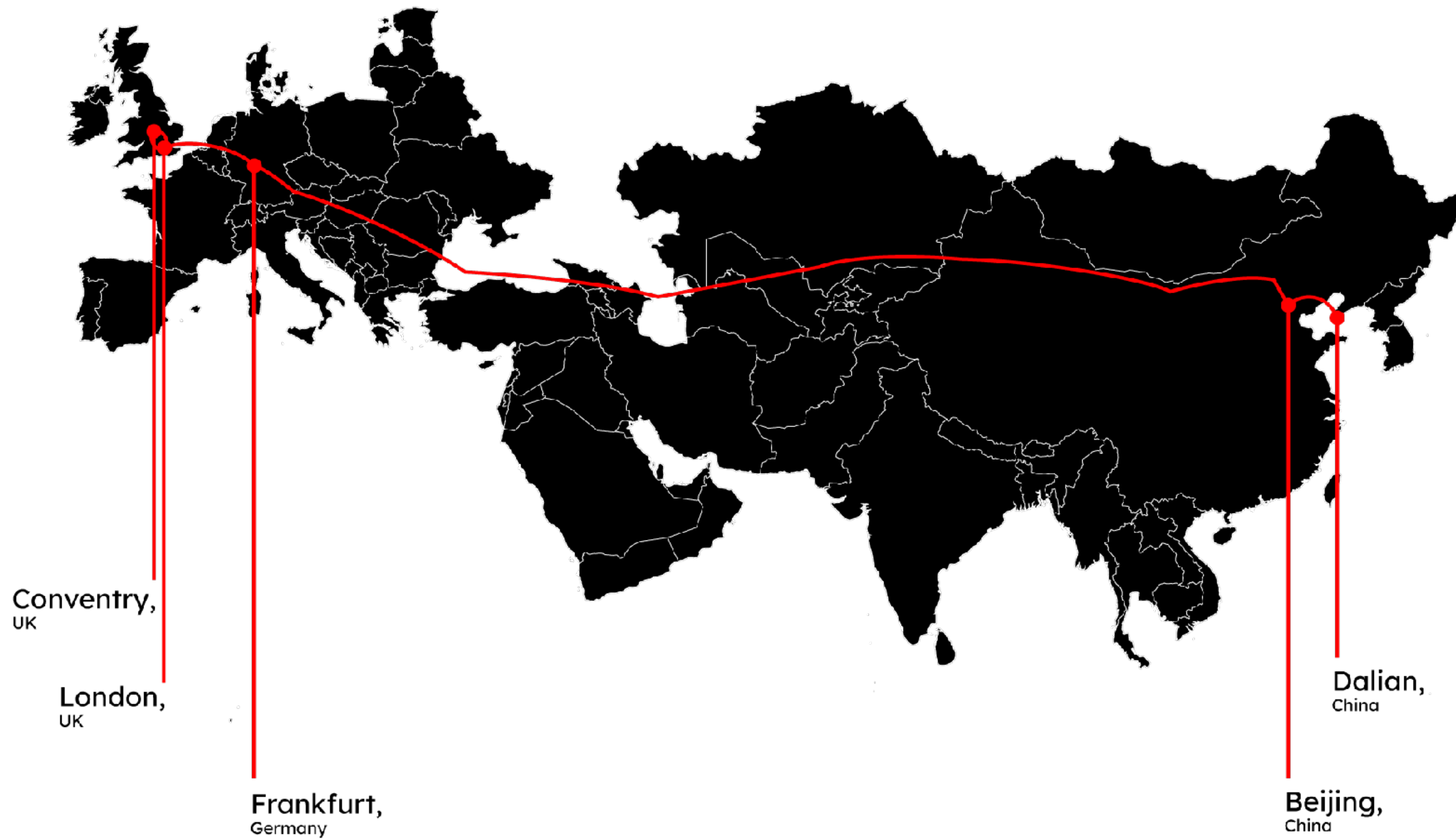
情系万家 信达天下
Reaching Everyone Everywhere

achieve 成就

transport 传递

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千克 Kg			Airport of transhipment	Offloading airport	
					



Next step

- Interview: what's in the box
- Screenprinting on corrugated cardboard
 - Where to publish?